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THE GOVERNMENT OF THE HONG KONG SPECIAL ADMINISTRATIVE REGION DEPARTMENT OF HEALTH,

Central Health Education Unit (Sub-office)

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(1) in DH CHEU/P12/7 Pt.2

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7 April 2017

Dear Sir/Madam,

World Health Day 2017 "抑鬱你我齊面對 同心同行衝過去 Depression Matters Let's Stand Together"

To echo the World Health Day (WHD) 2017, the Department of Health (DH) launched a territory-wide Publicity and Public Education Campaign (Campaign) today with various government bureau/departments and supporting organisations. The slogan of the Campaign is "Depression Matters Let's Stand Together". Through the Campaign, we aim to achieve the following:

- the general public is better informed about depression, its causes and possible consequences, including suicide, and what help is or can be available for prevention and treatment;
- people with depression seek help; and
- family, friends and colleagues of people living with depression are able to provide support.

To tie in with the Campaign and raise public awareness, DH has produced the enclosed posters and factsheets on depression for wide dissemination of the health messages.

We should be grateful if you could disseminate the health messages by distributing/displaying the enclosed posters in the premises under your purview. For more copies and other relevant health education materials, you can apply on-line at https://www.cheu.gov.hk/eform or fill in the attached request form and send back to us via fax, mail or email. More information regarding the WHD 2017 is available on our thematic miniweb at https://www.chp.gov.hk/whd2017.

Please contact Ms Mable KO of Central Health Education Unit at 2572 1476 if you have any enquiries.

Thank you for your support.

Yours faithfully,

(Miss Natalie AU) for Director of Health

Encl

We build a healthy Hong Kong and aspire to be an internationally renowned public health authority