



THE 2018 HKCPSYCH INTERNATIONAL MENTAL HEALTH CONGRESS

“Changes and Opportunities beyond 25 Years”

PRE-CONGRESS WORKSHOP ON ADVANCED LEADERSHIP AND MANAGEMENT SKILLS

by Dinesh BHUGRA, President Elect, the British Medical Association

Date : 13 December 2018 (Thursday)

Time : 9:00 a.m. - 5:15 p.m.

Venue : Room 903-4, 9/F, Hong Kong Academy of Medicine Jockey Club Building,
99 Wong Chuk Hang Road, Aberdeen

Professor Dinesh Bhugra was born in India and received his medical education in Armed Forces Medical College at Poona University in India. He then received psychiatric training in India and subsequently moved to work in the UK. He subsequently became a Professor of Mental Health and Diversity at the Institute of Psychiatry at King's College, London. In 2008, he was elected as the President of Royal College of Psychiatrists, the first President coming from an ethnic minority and immigrant background. After stepping down as the President of the College in 2011, he moved on to become the President-Elect (2011-2014) and President (2014-2017) of the World Psychiatric Association which represents 138 national member societies representing over 115 countries and 200,000 psychiatrists around the Globe. During his terms as the President of the Royal College and World Psychiatric Association, he has led many global initiatives to improve mental health in different parts of the world. He has rich experience in working with and influencing politicians, policy makers, philanthropists, other health and social sectors, as well as ethnic and sexual minority groups. In 2018, he became the President-Elect of the British Medical Association, the professional association and registered trade union representing 160,000 medical doctors in the United Kingdom. In 2012, he received the CBE in the 2012 New Years' Honours in the UK. Prof Bhugra is a prolific writer and has written over 30 books, 90 book chapters, 100 editorials, and over 180 peer-reviewed articles.



Prof Dinesh BHUGRA

*Professor of Mental Health and Diversity
Institute of Psychiatry, King's College London
United Kingdom*

This one-day Advanced Leadership and Management Skills course is aimed to doctors at their mid- or advanced career who are taking leadership roles in their respective medical or related fields. The Workshop will be run by Professor Dinesh Bhugra of the Institute of Psychiatry, King's College London and Past President, Royal College of Psychiatrists and Past President, World Psychiatric Association and President-Elect of the British Medical Association. Attendees will be expected to participate actively.

OBJECTIVES OF THE COURSE

1. To learn about leadership skills that a doctor needs in the 21st century.
2. To understand why skilful negotiation skills are important in this role and to learn how to reach successful negotiations with other senior leaders, politicians and relevant stakeholders and NGOs in the community.
3. To learn how to talk to mass media and use social media to promote a public cause.
4. To use clinical research evidence as a means to convince stakeholders in investing in supporting your health initiatives.
5. To learn how to mentor the next generation of public health leaders

PROVISIONAL PROGRAMME

Time	Topic
09:00-09:15	Welcome and Introductions
09:15-10:15	Session 1 - Theory of Leadership and Leadership Skills
10:15-11:00	Exercise: Negotiation and Influencing Skills with Politicians
11:00-11:15	Coffee Break
11:15-11:45	Session 1 continued
	Feedback
11:45-12:30	Strategic Development of Organisations and Team Building
12:30-13:00	Lunch
13:00-14:00	Session 2 - How to Use Social Media Wisely?
	Feedback
14:00-15:00	Dealing with the Mass Media: What, How and Why?
	Exercise and Feedback
15:00-15:20	Coffee Break
15:20-16:30	Session 3 - Mentoring Skills: When, Who, What and Why?
16:30-17:15	Session 4 - How to Use Clinical Research Evidence to Convince Stakeholders to Support Your Health Initiatives
17:15-17:30	Evaluation and Close

The Programme is subject to change without prior notice.

REGISTRATION FEE*

- HK\$ 1,500 For Fellows, Members & Trainees of all Colleges of the Hong Kong Academy of Medicine
HK\$ 2,000 For other participants

**Registration fee includes admissions to the pre-congress workshop, coffee and tea, light lunch, and a certificate of attendance on 13 December 2018.*

CME Points: Pending

Please register ONLINE at

www.psy2018.hk



Enquiry:
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